

# GLENN ESTUARDO ORTIZ GONZALEZ

## SYSTEMS ENGINEERING STUDENT

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### Summary

Web, SEO, and mobile app developer with 6 years of experience. Passionate, friendly, and responsible, ready for new challenges. Effective with strong communication skills and enthusiasm for innovative projects.

### Skills

**Areas:** Web Design • Application Design • Web Development • SEO Expert • Digital Marketing

**Technologies:** HTML • CSS • JavaScript • Google Analytics 4 • Vtex • Wordpress • Tag Manager • Figma

### Experience

<b>Dobuss - Remote</b> SEO Specialist March 2025 - Present	Creation of SEO strategies for multiple sites, Implementation of SEO strategies, Audits and competency analysis, Monthly SEO reports for multiple sites
<b>Grupo Precon - In person</b> SEO Coordinator Aug 2024 - Feb 2025	Digital Strategy Development Coordination, Website Development Coordination, Website SEO Coordination, Design and Art Coordination, Internal App Coordination
<b>Tendencia S.A - Hybrid</b> Web specialist and SEO specialist Feb 2022 - Oct 2023	Totto and Lili Pink website content update, 3-month course with VTEX expert certification, Totto and Lili Pink website redesign, Totto and Lili Pink ecommerce digital marketing strategies, Totto and Lili Pink mass inventory implementation
<b>TPP eMarketing - Hybrid</b> SEO Specialist Jan 2019 - Sep 2021	Campaign implementation, SEO, Web analytics, Target optimization and web positioning, HTML and CSS web development

### Education

<b>Galileo University</b> Systems Engineering Student	Guatemala, Guatemala 2019 - 2025
<b>Adolfo V. Hall Central Institute</b> Bachelor of Science and Letters with a focus on Computer Science	Guatemala, Guatemala 2013 - 2018

### Courses and Certificates

<b>Google analytics 4</b> Let's Advertise	Guatemala, Guatemala Ene. 2022
<b>HTML5 and CSS3 Web Developer</b> Google Activate	Online Feb. 2021